



SPIN MEETING REPORT

CASE NO. Ordinance 704-D
PROJECT NAME: Sign Ordinance Revisions
SPIN DISTRICT: Citywide
MEETING DATE: May 11, 2009
MEETING LOCATION: 1400 MAIN STREET, SOUTHLAKE, TEXAS
MEETING ROOMS 3A & 3B

TOTAL ATTENDANCE: Ten (10)

- **SPIN REPRESENTATIVE(S) PRESENT:** None
- **APPLICANT(S) PRESENTING:** Jennifer Crosby, Planner II
- **STAFF PRESENT:** Ken Baker, Director of Planning and Development Services; Lorrie Fletcher, Planner I

STAFF CONTACT: Lorrie Fletcher, (817)748-8069; lfletcher@ci.southlake.tx.us

EXECUTIVE SUMMARY

Details

- The City of Southlake is proposing revisions to the Sign Ordinance No. 704-C to include restricted parking signs, sign walkers, way finding signs, monument signs, and political signs.

Comments:

- We would like the city to consider hardships placed on homebuilders for human directional signs. In order to be successful, we need to be able to place more than four signs.
- The "for lease" and "for sale" signs existing in front of Georgetown Park are an example of sign abuse and clutter. The signage code has been clearly violated and several *temporary* signs have been there for years. This is an insult and disgrace towards local tenants, City Council, city staff, and Southlake citizens.

SPIN Meeting Reports are general observations of SPIN Meetings by City staff and SPIN Representatives. The report is neither verbatim nor official meeting minutes; rather it serves to inform elected and appointed officials, City staff, and the public of the issues and questions raised by residents and the general responses made. Responses as summarized in this report should not be taken as guarantees by the applicant. Interested parties are strongly encouraged to follow the case through the Planning and Zoning Commission and final action by City Council.