

## Jennifer Crosby

---

**From:** Clayton Comstock on behalf of southlake2030  
**Sent:** Friday, September 25, 2009 5:27 PM  
**Subject:** Southlake 2030 News Update

Thank you for your interest in Southlake 2030, the City's comprehensive master plan. These regular emails are intended to keep interested persons like you updated on Southlake 2030 meetings and news. If available, notes and presentations from previously held meetings can also be viewed at [www.Southlake2030.com](http://www.Southlake2030.com). All Southlake 2030 committee meetings are open to the public and planning staff is available to answer any questions regarding the comprehensive plan.

### **Upcoming Southlake 2030 Meetings**

#### ***Southlake 2030 Vision, Goals & Objectives***

Citywide SPIN Meeting

Date & Time: 6:00PM Thursday, October 1, 2009

Location: 3<sup>rd</sup> Floor Training Rooms; Southlake Town Hall

### **Southlake 2030 News**

#### ***Staff Work on Youth Plan Underway; Meetings with CISD Students***



September 16<sup>th</sup> marked the official beginning of staff's work on the *Youth Plan* component of the Southlake 2030 Plan. Planners Clayton Comstock and Daniel Cortez visited with a group of ten (10) junior and senior students at Carroll Senior High School to discuss their ideas for Southlake's future. The meeting was the first of four one-hour focus group sessions to be held at the school over the next two months. The goal of the group is two-fold: (1) for students to learn about city government, the planning profession, and the comprehensive planning process; and (2) for the city to receive initial input in and

recommendations for certain elements of the Southlake 2030 Plan and how youth can further contribute to the future of their community.

Staff was truly impressed at the group's level of engagement, knowledge and participation. Although this first meeting was more broad-based, students have already brought up such points as pedestrian mobility, inviting public parks, quality housing, building standards, landscaping, community character and other specific topics.

Staff has also programmed similar meetings with the Southlake Youth Action Commission (SYAC) over the course of this and next school year and will be approaching S.P.A.R.K. at a later date. Formal Youth Plan Committee work is set to begin Quarter 4 of FY2010 (July 2010).

#### ***Wayfinding Signage Plan Starts Off in the 'Right Direction'***

Contracted design consultant RSM Design, Inc. of San Clemente, California presented their first round of design concepts for Southlake’s wayfinding signage program at a Wayfinding Signage Plan Committee meeting held on Thursday, September 17. Committee members Carolyn Morris, Pamela A. Muller and Brandon Bledsoe agreed that it was a great start to finding the right solution for Southlake’s signage needs.

“Some of the goals of a wayfinding signage program,” noted Harry Mark, AIA, representative and principal of RSM Design, Inc., “include the promotion of tourism; reinforcement of community character; improvement of roadway safety and traffic flow; reduction of driver frustration; and an enhancement to urban design and the overall visitor experience.”

Mark provided a fairly detailed presentation on TXDOT design standards as well as common things to consider when designing a sign program; including text size and style, color, sign shape and height, arrow styles, mounting poles, sign locations, etc. Representatives from the Fort Worth District of the Texas Department of Transportation were also present at the meeting to provide input and guidance.

Four possible concept types were presented in detail by Mark (shown below; note that each sign concept was presented along with complimentary designs not shown). The Wayfinding Committee is considering the options presented. A follow-up meeting is anticipated mid- to late-October.

Additional concept drawings can be viewed at [www.Southlake2030.com](http://www.Southlake2030.com) or the entire concept booklet and presentation can be viewed in the Planning & Development Services Department in Southlake Town Hall. Input is welcome.



If you received this email in error or wish to be removed from the Southlake 2030 email distribution list, please email [southlake2030@ci.southlake.tx.us](mailto:southlake2030@ci.southlake.tx.us) with a request to be removed. Thank you and have a wonderful weekend.

**City of Southlake**

***Planning & Development Services  
1400 Main Street; Suite 310  
Southlake, Texas 76092  
P: (817)748-8621  
F: (817)748-8077***