

CITY OF
SOUTHLAKE



Ordinance No. 704-D

Sign Ordinance Revisions

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Overview

- **Restricted parking signs.**
- **Sign walkers.**
- **Wayfinding signs.**
- **Monument signs.**
- **Political signs.**

Restricted Parking Signs

- *Definition: A temporary or permanent sign in a parking lot that restricts parking for any reason.*
- Excludes signs required or authorized by city ordinance or law.
- **Ground sign**
 - Allows 1 sign per 25 spaces, but not less than 2 per tenant.
 - Not to exceed 5 ft. in height or 2 sq. ft. in area.
 - Limited to black lettering on a white background.
 - Permit required.
- **Signs affixed to curb**
 - Allows 1 sign per 25 spaces, but not less than 2 per tenant.
 - Not to exceed 2 sq. ft. in area.
 - Limited to black lettering on a white background.
 - No permit required.



Sign Walker (Human Directional Sign)

- *Definition: A person, visible from the public R.O.W., that is holding, twirling, or wearing a sign, wearing lights, or wearing a costume to draw attention to a business, project, place, or event.*
- Specifically prohibited in 704-D.

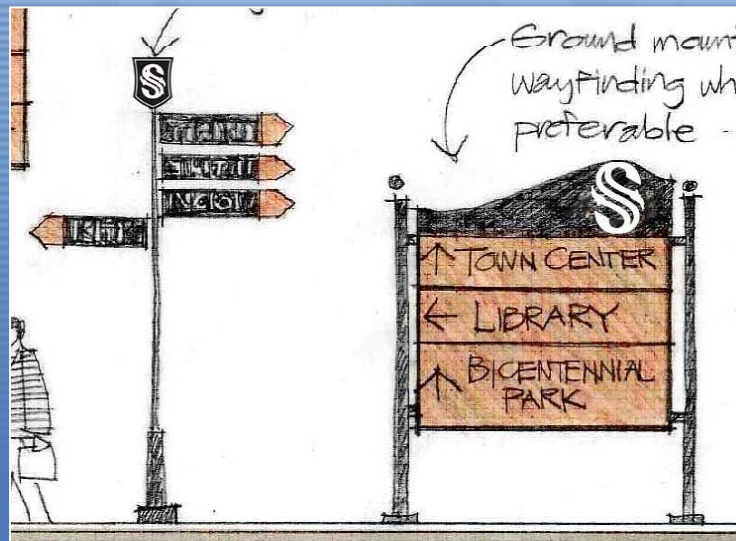


Coat with lights



Wayfinding Sign

- *Definition: A government sign that provides direction to locations and facilities.*
- Allowed in R.O.W, such as medians.



Monument Signs

- Specifies that structural and non-structural additions or attachments to monument signs are prohibited (excluding structural modifications for which a valid permit has been issued).
- Background color for sign panels shall be consistent.



Political Signs

- Clarifies that there are no limitations to type of sign structure for political signs. For example, political signs may be attached signs, ground signs, and/or signs displayed on fences on private property.

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Questions?

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