



SIGN BOARD MEETING

MAY 21, 2020

LOCATION: Town Hall Council Chambers, 1400 Main Street, Southlake, Texas.

MEMBERS PRESENT: Chairman Daniel Kubiak, Commissioners Amy Torres-Lepp, Craig Rothmeier, Michael Springer, Scott Dyche and Gina Phalen.

MEMBERS ABSENT: Vice Chairman Chris Greer.

STAFF PRESENT: Director of Planning and Development Services, Ken Baker; Deputy Director of Planning & Development Services, Dennis Killough; Planner, Lorrie Fletcher; Commission Secretary, Selena Serrano.

REGULAR SESSION:

1. CALL TO ORDER

Chairman Kubiak called the Sign Board Meeting to order at 6:31P.M.

2. CHAIRMAN COMMENTS

Chairman addressed his comments to the Commission and the public.

3. CONSIDER: APPROVAL OF THE MINUTES FROM THE APRIL 23, 2020 SIGN BOARD MEETING.

Commissioner Rothmeier made a motion to approve the minutes from the April 23, 2020 Sign Board meeting.

Motion: Rothmeier

Second: Phalen

Ayes: Torres-Lepp, Rothmeier, Kubiak, Springer, Phalen, Dyche

Nays: None

Abstain: None

Approved: 6-0

4. CONSIDER: SV20-0007, VARIANCES TO SIGN ORDINANCE NO. 704, AS AMENDED, FOR GIGGLES & GRINS PEDIATRIC DENTISTRY AND SCHROEDER ORTHODONTICS LOCATED AT 1480 CORPORATE CIRCLE, SOUTHLAKE, TX.

Planner of Planning and Development Services, Lorrie Fletcher presented SV20-0007 and opened for questions.

Applicant with Advantage Signs came forward to speak and answer questions.

A motion was made to approve SV20-0007 subject to the Staff Report dated May 15, 2020, granting the following:

- The Giggles & Grins logo sign on the south elevation was denied,
- The Schroeder sign on the south elevation was denied,
- The Schroeder sign on the west elevation is allowed to increase in size but not exceed maximums (16 inches letter height; 17.25 inch logo height; and 46.2 max square feet in sign area);
- The Giggles & Grins sign on the west elevation must meet ordinance criteria (19.3 inch max letter height and 46.2 max square feet in sign area); and
- Attached building signage for the first floor will not be allowed without returning to the Sign Board and City Council for variance approval.

Motion: Rothmeier

Second: Torres-Lepp

Ayes: Torres-Lepp, Rothmeier, Kubiak, Springer, Phalen, Dyche

Nays: None

Abstain: None

Approved to Table: 6-0

5. CONSIDER: SV20-0008, VARIANCES TO SIGN ORDINANCE NO. 704, AS AMENDED, AND TO THE SHOPS OF SOUTHLAKE MASTER SIGN PLAN FOR HOLLYWOOD FEED ON PROPERTY LOCATED 1251 E. SOUTHLAKE BLVD., SUITE 315, SOUTHLAKE, TEXAS.

Deputy Director of Planning and Development Services, Dennis Killough presented SV20-0008 and opened for questions.

Applicant with Hollywood Feed came forward to speak and answer questions.

A motion was made to approve SV20-0008 subject to the Staff Report dated May 15, 2020 with approval of the variance request for the sign the south side of the building but not approving the variance request for the north side of the building; and recommending the applicant take alternative drawing before City Council that complies with the City Ordinance.

Motion: Rothmeier

Second: Phalen

Ayes: Torres-Lepp, Rothmeier, Kubiak, Springer, Phalen, Dyche

Nays: None

Abstain: None

Approved to Table: 6-0

6. Discussion: Southlake Town Square Master Sign Plan.

Planner of Planning and Development Services, Lorrie Fletcher presented the Southlake Town Square Master Sign Plan and opened for questions.

Jason Kasal and David Ayer with RPAI, came forward to give a brief presentation of the

proposed Southlake Town Square Master Sign Plan and answer questions. Commission continued to discuss the proposed Master Sign Plan and also provided their recommendations.

7. Consider: Meeting adjourned at 8:04 P.M.

ATTEST:



Selena Serrano
Commission Secretary



Daniel Kubiak
Chairman