



**SOUTHLAKE LIBRARY BOARD MEETING: August 25, 2021**

**LOCATION:** 1400 Main Street, Southlake, Texas  
Southlake Town Hall – Exec. Conf. Room

**TIME:** 6:30 p.m.

**SOUTHLAKE LIBRARY BOARD PRESENT:** Janet Theaker, Lori Burr, William Doby,  
Tracy Eaton, Katherine Bennett

**SOUTHLAKE LIBRARY BOARD ABSENT:** Rebecca Petty, Beth Darr

**STAFF PRESENT:** Cynthia Pfledderer, Deputy Director of Library Services

**OTHERS PRESENT:** None

1. **CALL TO ORDER** – Chair Lori Burr at 6:33 p.m.

2. **CONSENT**

**A. APPROVE MINUTES FROM THE REGULAR SOUTHLAKE LIBRARY  
BOARD MEETING HELD JULY 28, 2021**

**APPROVED**

A motion was made to approve the minutes from the May 26, 2021 Southlake Library Board meeting.

Motion: Theaker  
Second: Eaton  
Ayes: Burr, Theaker, Doby, Eaton, Bennett  
Nays: None  
Abstain: None  
Vote: 5-0  
Motion Carried.

*City of Southlake Values:*

*Integrity ♦ Innovation ♦ Accountability ♦ Commitment to Excellence ♦ Teamwork*

### **3. DISCUSSION**

#### **A. LIBRARY SUMMER PERFORMANCE REVIEW**

Cynthia provided stats through July for Library Summer Performance. Print circulation was up 11% for the year. Digital circulation went down with the shift of print circulation increasing. Youth programs are up 115%. Adult programs are at -11%. Volunteers are up 65% as there has been a big demand to volunteer at the library with fewer volunteer opportunities due to Covid. BookFlix is down -61%. We are up 11% overall on the three categories reviewed by the Texas State Library for accreditation: Print circulation, CloudLibrary and Flipster. Program supply budget was heavily hit for take home kits, so the decision was made to put more money towards children's programming than adult during the summer. The library received a grant and will have \$14,000 additional for neighborhood programming. The holiday season, Spring Break and summer are the biggest programming periods. The library will be carefully vetting ROI on programming and services. The goal is to make it as easy as possible to access. The library will be offering film nights in conjunction with APEX at The Marq.

#### **B. 2021 LIBRARY SURVEY UPDATE**

Cynthia shared there have been 1,633 responses to the survey as of the meeting date. Of the responses, 88% have a library card and 90% live in Southlake. A total of 81% have used the library in the last 2 years. Most used services are to pick up holds, browse the collection, check out books, and attend children's programs. Expanded collection, convenient parking and more comfortable seating were of highest concern. Of least concern were technical training and small business support. The types of programs most important were art classes, educational programs, cultural events, and the Summer Reading Program. Least important were business classes for adults, genealogy, and business networking. A total of 74% responded that it was important to have an outdoor area and 81% think study space and meeting rooms are important. By and large, the response was service to children is the most important. A total of 82% want a drive-up window for check outs. The Board asked about opposition to a new library facility and Cynthia's response was traditionally it is opposition to government spending/ taxes increasing, but there are no negative trends surfacing from survey results.

#### **C. LIBRARY FOUNDATION UPDATE**

FOSL was contacted and they do not want to get any bigger or stand in the way of a Library Foundation. Potential name is "Library Foundation of Southlake". Imagery of graphic design with books as foundation was mentioned as logo image potentially. The stated purpose of the foundation is fundraising, advocacy, providing extra support to library aesthetic/experience needs.

*City of Southlake Values:*

*Integrity ♦ Innovation ♦ Accountability ♦ Commitment to Excellence ♦ Teamwork*

**4. NEW BUSINESS**

Chair Burr asked if anyone had any new business. No new business.

**5. PUBLIC FORUM**

Chair Burr opened public forum at 7:32 p.m. to ask anyone wishing to speak to come forward. The forum was closed at 7:33 p.m.

**6. ADJOURNMENT**

The next meeting will be scheduled September 22, 2021. The meeting was adjourned.

Motion: Bennett  
Second: Theaker  
Ayes: Theaker, Burr, Doby, Eaton, Bennett  
Nays: None  
Abstain: None  
Vote: 5-0  
Motion Carried.

Attest:

  
\_\_\_\_\_  
Lori Burr, Chair

  
\_\_\_\_\_  
Cynthia Pfladderer, City Librarian