

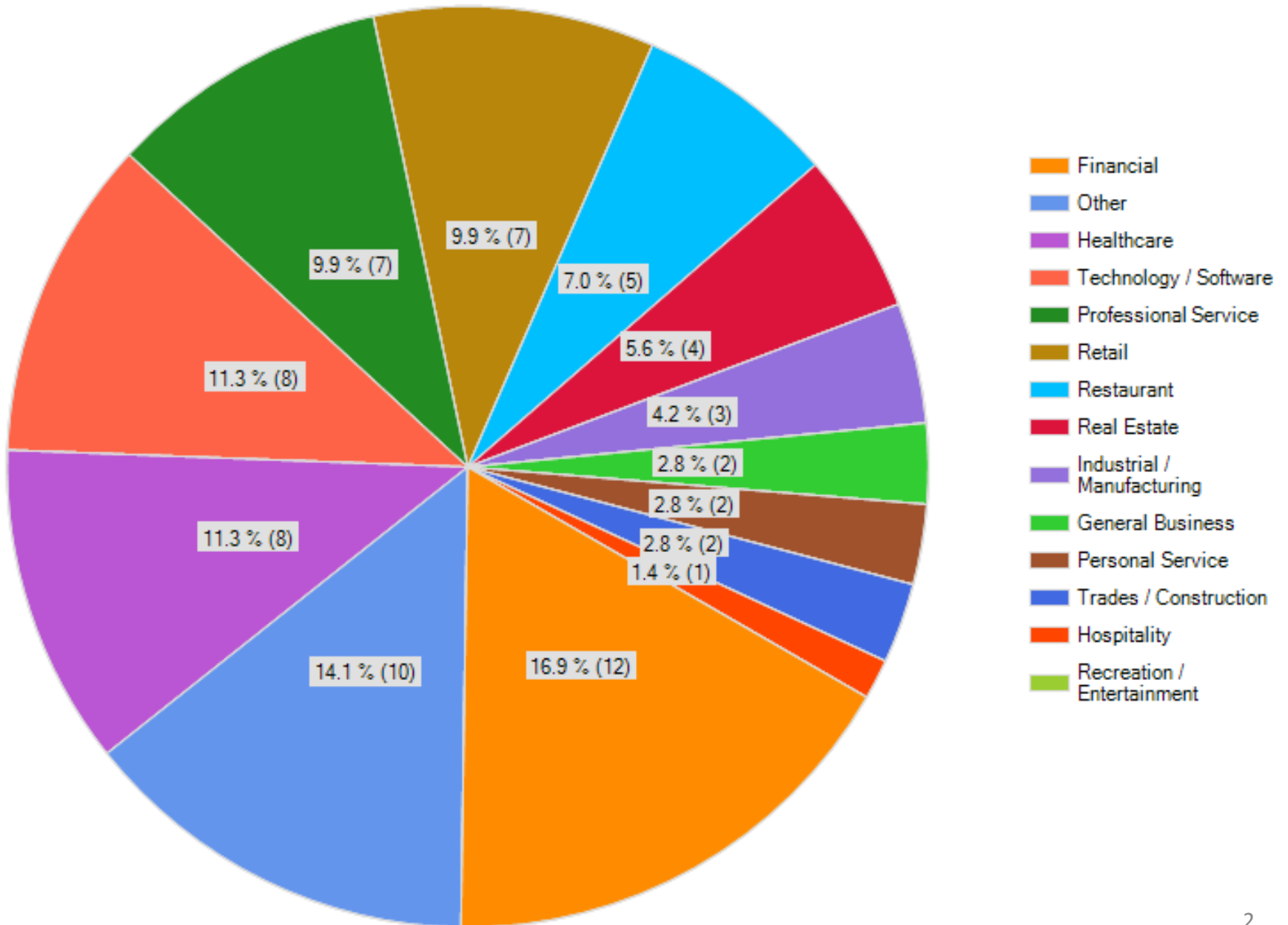
2012-07 One Minute Business Survey - RESULTS

- The one minute business survey is a monthly survey distributed by:
 - Southlake Department of Economic Development & Tourism
 - Southlake Chamber of Commerce
 - Southlake Business Council
- This months survey had 71 respondents
- Goals for the surveys include:
 - Obtain feedback from the business community to help develop programs enhancing their success
 - Identify issues of concern to the business community

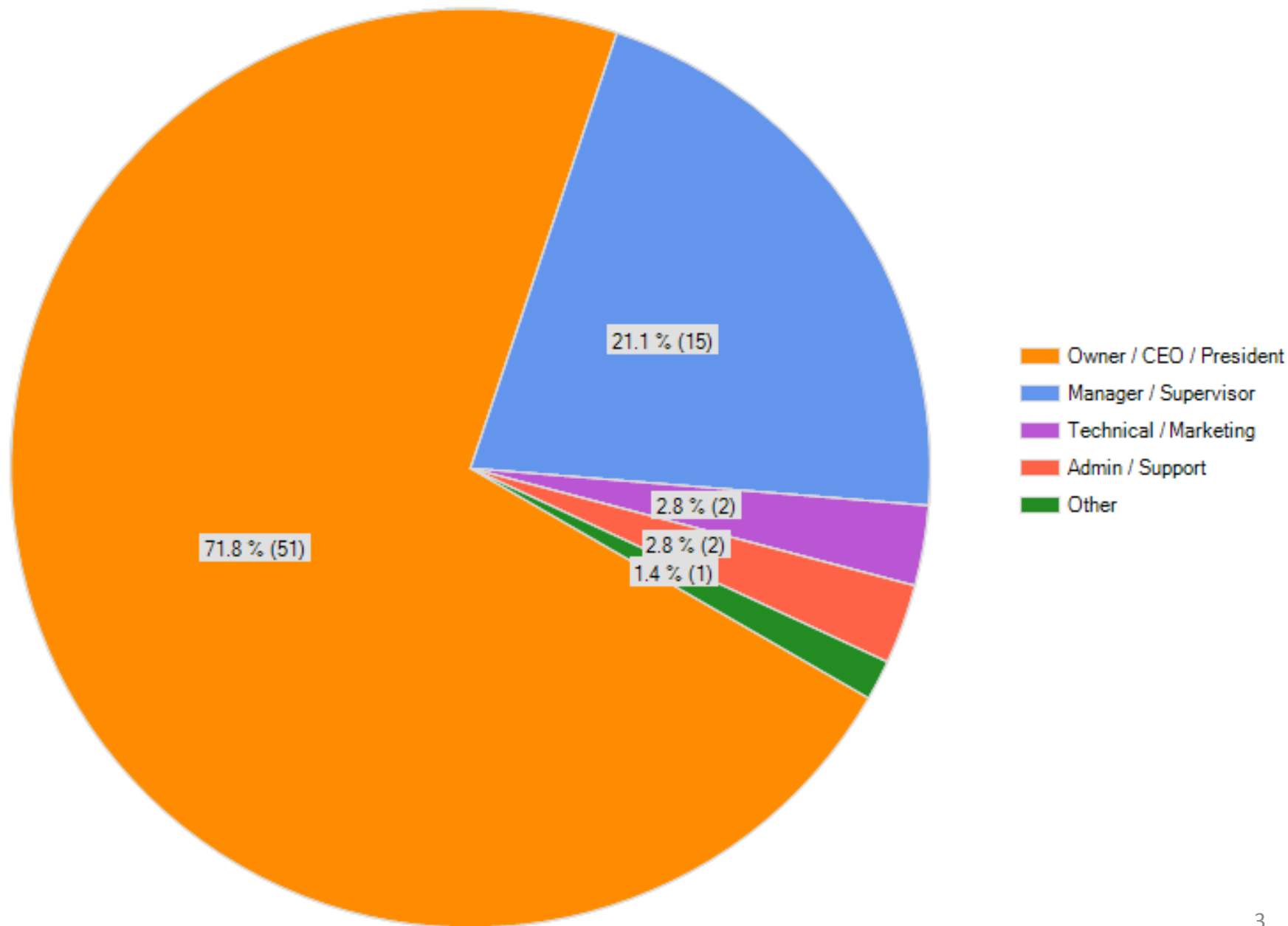
Feel free to contact either of the following if you have any questions:

- Southlake Economic Development & Tourism – (817) 748-8037 – SouthlakeBusinesses.com
- Southlake Chamber of Commerce – (817) 481-8200 – SouthlakeChamber.com

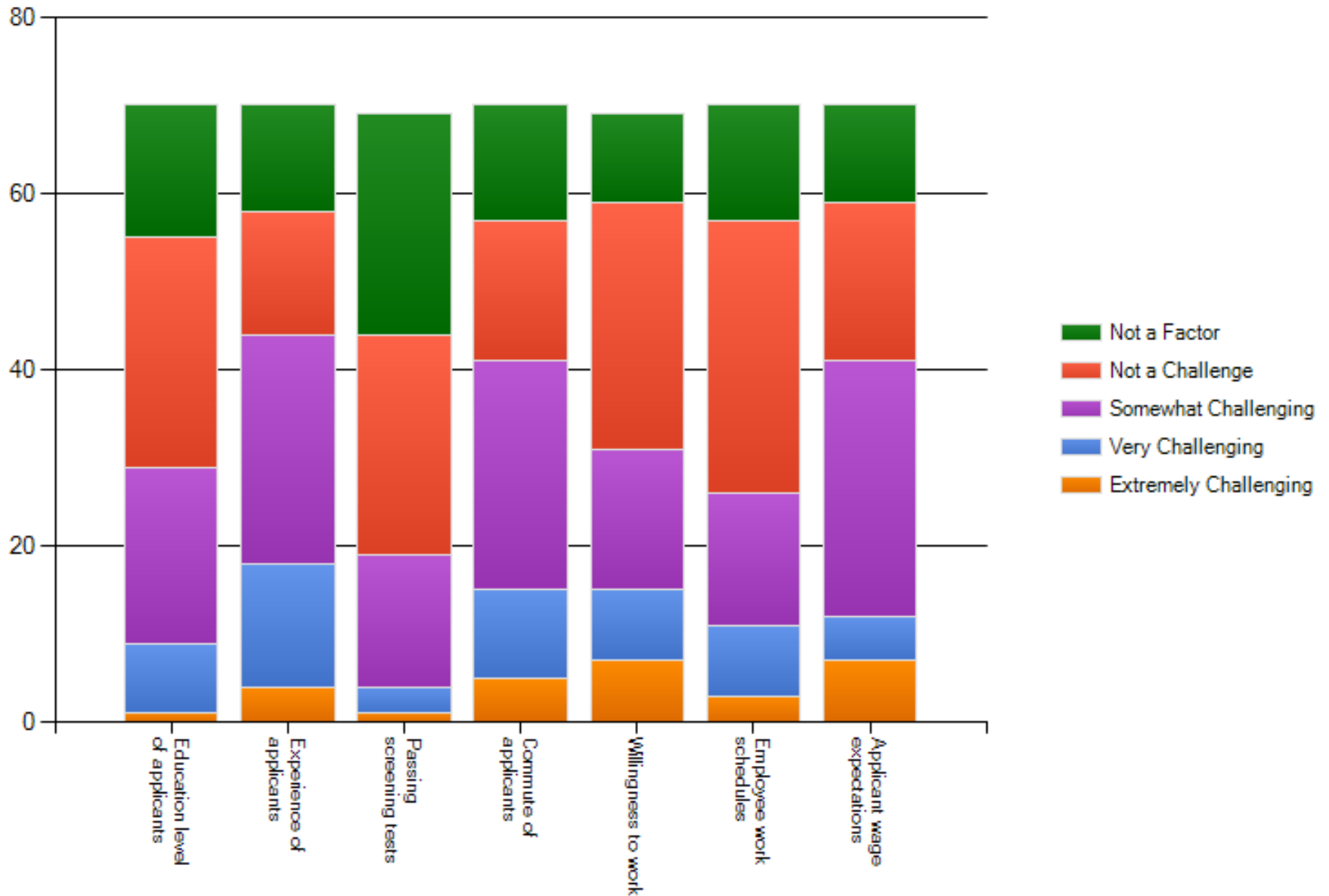
Please identify your business classification.



Please check the role for the person filling out this survey.



What are the challenges, if any, with staffing your business in Southlake?



Open-ended comments related to the previous question:

- Almost all of our employees (music teachers) come directly from Denton. There doesn't seem to be many experienced musicians in Southlake/Keller.
- More than 50% of all applicants do not live close enough to Southlake to make the commute practical. And the construction in the area only exacerbates this issue. Another 25% of job applicants seem unable to hold a job for more than one year, making it difficult to invest in their training and education. Of the remaining 25%, only a handful share similar work values.
- Hope you will be helping with all this.
- Applicants I am seeing want a \$60K to \$80K starting salary. \$10 - 15 per hour is what we are willing to pay for an assistant or marketing assistant starting out.
- Construction is an unavoidable pain, but really, what was the City thinking with regard to the 1709 medians? Can some traffic engineer explain this?
- Our issue with staffing is simply finding people -- too few applicants.