



# City of Southlake - Fast Facts



## Demographics

February 2015 population est. of 27, 833  
Projected build-out of 34,118

*\*City of Southlake*

Population by age:

Under 10 years old 14%

20-64 years old 57%

65 years and older 7%

*\*Texas Site Search*

2010-2014 average people per household 3.15

*\*US Census*

2015 median household income of \$186,718

*\*Texas Site Search*

2015 average home sales price of \$748,525

*\*Hexter-Fair*

68% of residents 25 years and older have a bachelor's degree or higher

*\*Texas Site Search*

## Location

22.4 square miles

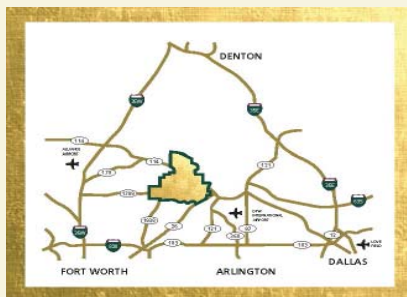
Located in the heart of the DFW Metroplex

Centrally located between DFW

International Airport (5 miles east) and

Alliance Airport (8 miles west)

*\*City of Southlake*



*\*indicates source of information*

## Top 10 Employers

Sabre Holdings - 3,600

Carroll ISD - 1,100

Verizon Wireless - 750

Gateway Church - 570

Keller Williams - 487

Central Market - 400

City of Southlake - 379

Hilton Southlake - 245

Costco - 200

Methodist Southlake Hospital - 200

*\*City of Southlake*

## Top 10 Taxpayers

Town Square Ventures LP

Verizon Wireless Texas, LLC

Southlake Town Square Grand Avenue LP

GAHC3 Southlake Hospital LLC

Wyndham Properties LTD

Carroll/1709 LTD

Sabre Headquarters LLC

Southlake Hilton

Methodist Southlake Hospital

Inland Western Southlake Corners

*\*City of Southlake*

## Financial Status

City Bond Ratings:

“AAA” from Standard and Poor’s

“AAA” from Fitch IBCA

8.25% total sales tax rate - includes 0.5% for parks,  
0.125% for crime control district and .375% for  
CEDC (Community Enhancement and Development  
Corporation)

*\*City of Southlake*



# City of Southlake - Fast Facts

## Labor Force & Economic Base

Labor pool ages 20-64 from Southlake:  
 Within 5 miles - 60,852  
 Within 10 miles - 252,266  
 Within 20 miles - 1,388,352

*\*Texas Site Search*

Employment by occupation:  
 30.65% Managerial/Professional  
 11.22% Service Occupations  
 28.69% Sales & Office  
 15.25% Construction/Maintenance  
 12.19% Production/Transportation

*\*Texas Site Search*

Approximately 1,400 businesses and non-profit organizations and over 9.85M commercial sf

*\*City of Southlake*

Texas is a "Right-to-Work" state

Texas has no state personal income tax



## Health Care / Hospitals

### Children's Medical Center Southlake Speciality Care Center

(817) 730-5437 - [Childrens.com](http://Childrens.com)  
 Outpatient Pediatric Center; 27 Providers

### Cook Children's Urgent Care & Pediatric Specialties

(682) 885-6000 - [CookChildrens.org](http://CookChildrens.org)  
 30 Exam Rooms; Mix of Providers

### Methodist Southlake Hospital

(817) 865-4400 - [MethodistSouthlake.com](http://MethodistSouthlake.com)  
 54 Private Rooms; 10 Family Suites; 6 ICU Beds; 12 Operating Rooms; 200 Medical Staff

### Texas Health Harris Methodist Hospital

(817) 748-8700 - [TexasHealthSouthlake.com](http://TexasHealthSouthlake.com)  
 16 Overnight Suites; 365 Medical Staff

### Baylor Medical Center - Grapevine

(817) 481-1588 - [BaylorHealth.com](http://BaylorHealth.com)  
 314 Beds; 800 Medical Staff

### Baylor Medical Center - Trophy Club

(817) 837-4600 - [TC-MC.com](http://TC-MC.com)  
 20 Beds; 225 Medical Staff

*\*Providers*

## Transportation

Major highways are S.H. 114 and F.M. 1709  
 S.H. 114 connects I-35W and I-35E

### Airports:

**DFW International**-[DFWAirport.com](http://DFWAirport.com)

\*World Ranking: fourth in terms of operations and ninth in passengers, over 60M passengers in 2015

\*Generates \$37B annually for North Texas economy

\*Access to every major city in the continental US within four hours

\*Home to American Airlines hub

**Fort Worth Alliance Airport**-[AllianceTexas.com](http://AllianceTexas.com)

\*The nation's first industrial airport

\*Provides over 40,000 area jobs

\*Part of a 18,000-acre mixed-use, master planned development

\*Houses more than 400 companies

*\*Airports Website*



# City of Southlake - Fast Facts

## Quality Schools

Served by 4 Public School Districts  
(in order of land area served)

### **Carroll ISD** - 5A

Texas Education Agency Rated: Met Standards  
K-12 Attendance: 7,800  
99% Graduation Rate  
(817) 949-7080 - SouthlakeCarroll.edu

### **Northwest ISD\*** - 5A

Texas Education Agency Rated: Met Standards  
K-12 Attendance: 18,950  
85% Graduation Rate  
(817) 215-0000 - NISDTX.org

### **Keller ISD\*** - 5A

Texas Education Agency Rated: Met Standards  
K-12 Attendance: 33,621  
94% Graduation Rate  
(817) 744-1000 - KellerISD.net

### **Grapevine / Colleyville ISD\*** - 5A

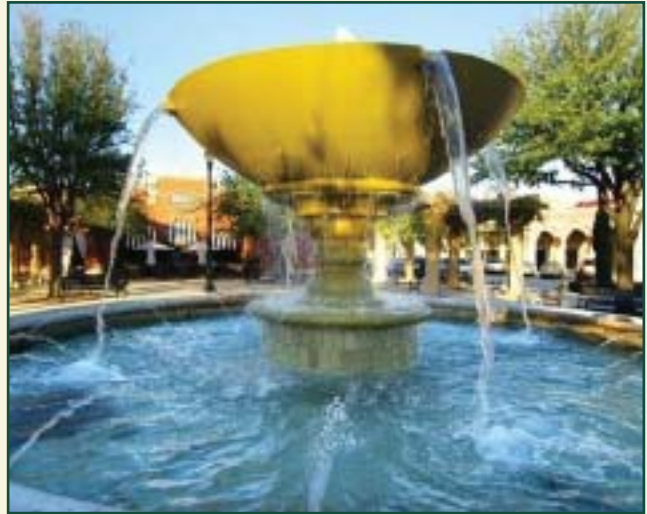
Texas Education Agency Rated: Met Standards  
K-12 Attendance: 13,366  
95% Graduation Rate  
(817) 251-5200 - GCISD-k12.org

\*Freeport Exemption offered

Four Montessori schools (private)

Universities: TCU, UNT, UTA, UTD, TCC

*\*Texas Education Agency & School Websites*



## Utilities

**Sewer and Water:** (City of Southlake)  
(817) 748-8082 - CityofSouthlake.com

**Electricity:**  
Power to Choose  
(866) 797-4839 - PowertoChoose.org

**Telephone:**  
Verizon  
(800) 837-4966 - Verizon.com  
SBC / AT&T  
(800) 288-2020 - ATT.com

**Cable / Satellite:**  
Charter Communications  
(888) 438-2427 - Charter.com  
Direct TV  
(877) 916-5137 - Cable.tv/Direct.tv/  
Dish Network  
(888) 825-2557 - DishNetwork.com  
Verizon FiOs  
(800) 837-4966 - Verizon.com

**Solid Waste and Recycling:**  
Republic Services  
(817) 317-2424 - RepublicServices.com

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# City of Southlake - Fast Facts



## Parks & Recreation

1400 Main Street, Suite 210  
(817) 748-8019  
SouthlakeParksandRec.com

577 acres of natural park areas - 3 natural areas/  
open space

Over 628 acres of park land - 11 community parks  
14 neighborhood parks

Five lakes within 30 minutes

Convenient access to many cultural and  
entertainment facilities and activities

The Marq, Bob Jones Nature Center and Preserve,  
21 court Southlake Tennis Center, Southlake  
Senior Activities Center

Annual special events include:  
Art in the Square, Easter in the Park, Stars and  
Stripes, Summer Kickoff, Green Fest,  
Oktoberfest, Breakfast with Santa, Home for the  
Holiday Tree Lighting and Masterworks Concert  
Series

Variety of youth sport leagues including basketball,  
volleyball, baseball, softball, swimming, tennis,  
soccer, lacrosse and football, as well as recreational  
classes for all ages

*\*City of Southlake*

## Public Library

1400 Main Street, Suite 130  
(817) 748-8243  
SouthlakeLibrary.com

Books, Downloadable eBooks, eAudio and  
eMagazines, DVDs, Magazines, CDs, Books on CD,  
Online Research Databases

Online Searchable Catalog and Digital Libraries

Special programs for all ages

Meeting & study rooms, interlibrary loan, computer  
stations and internet access

Southlake resident library cards are free

*\*City of Southlake*

## Contacts

### **Economic Development & Tourism**

Assistant City Manager - Interim ED Director -  
Alison Ortowski  
1400 Main Street, Suite 300  
(817) 748-8039  
SouthlakeBusinesses.com  
SouthlakeSites.com  
VisitSouthlakeTexas.com

### **Chamber of Commerce**

President - Mark Guilbert  
1501 Corporate Circle, Suite 100  
Southlake, TX 76092  
(817) 481-8200  
SouthlakeChamber.com

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