

# Demographics

January 2016 population est. of 28,290

\*NCTCOG

Population by age:

Under 10 years old 14%

10-19 years old 21%

20-64 years old 57%

65 years and older 8%

\*Texas Site Search

2010-2014 average people per household 3.15

\*US Census

2016 median household income of \$192,950

\*Texas Site Search

2015 average home sales price of \$748,525

\*Hexter-Fair

68% of residents 25 years and older have a

bachelor's degree or higher

\*Texas Site Search

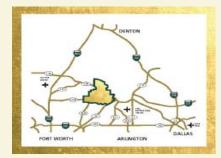
# Location

22.4 square miles

Located in the heart of the DFW Metroplex

Centrally located between DFW International Airport (5 miles east) and Alliance Airport (8 miles west)

\*City of Southlake



<sup>\*</sup>indicates source of information

# Top 10 Employers

Sabre Holdings - 3,600

Carroll ISD - 1,100

Gateway Church - 824

Verizon Wireless - 750

Keller Williams - 693

Central Market - 400

City of Southlake - 366

Costco - 230

Hilton Southlake - 224

Methodist Southlake Hospital - 200

\*City of Southlake

# Top 10 Taxpayers

Verizon Wireless Texas, LLC

Town Square Ventures LP

Southlake Town Square Grand Avenue LP

Carroll/1709 LTD

Wyndham Properties LTD

GAHC3 Southlake Hospital LLC

Sabre Headquarters LLC

Excel Southlake LP

Southlake Hilton

Inland Western Southlake Corners

\*City of Southlake

# Financial Status

City Bond Ratings:

"AAA" from Standard and Poor's

"AAA" from Fitch IBCA

8.25% total sales tax rate - includes 0.5% for parks,

0.125% for crime control district and .375% for

CEDC (Community Enhancement and Development Corporation)

\*City of Southlake

# Labor Force & Economic Base

Labor pool ages 20-64 from Southlake:

Within 5 miles - 66,842

Within 10 miles - 266,944

Within 20 miles - 1,435,099

Employment by occupation:

14.86% Office/Administrative Support

13.69% Sales

10.07% Executive/Managers/Administrators

6.76% Food Preparation/Servers

5.62% Production Workers

\*Texas Site Search

Approximately 1,300 businesses and non-profit organizations

\*City of Southlake

Over 10M commercial square feet

\*CoStar

Texas is a "Right-to-Work" state

Texas has no state personal income tax

# Transportation

Major highways are S.H. 114 and F.M. 1709 S.H. 114 connects I-35W and I-35E

#### Airports:

### **DFW International**-DFWAirport.com

- \*World Ranking: 3rd in terms of operations and 10th in passengers, over 60M passengers in 2015
- \*Generates \$37B annually for North Texas economy
- \*Access to every major city in the continental US within four hours
- \*Home to American Airlines hub

## Fort Worth Alliance Airport-Alliance Texas.com

- \*The nation's first industrial airport
- \*Provides over 44,000 area jobs
- \*Part of a 18,000-acre mixed-use, master planned development
- \*Houses more than 400 companies
- \*Airports Website



# Health Care / Hospitals

# Cook Children's Urgent Care & Pediatric Specialties

(682) 885-6000 - CookChildrens.org 30 Exam Rooms: Mix of Providers

## **Methodist Southlake Hospital**

(817) 865-4400 - MethodistSouthlake.com 54 Private Rooms; 10 Family Suites; 6 ICU Beds; 12 Operating Rooms; 200 Medical Staff

#### Texas Health Harris Methodist Hospital

(817) 748-8700 - TexasHealthSouthlake.com 24 Suites; 365 Medical Staff

### **Baylor Scott & White Medical Center - Grapevine**

(817) 481-1588 - BaylorHealth.com 314 Beds; 800 Medical Staff

### **Baylor Medical Center - Trophy Club**

(817) 837-4600 - Baylor<br/>TrophyClub.com

20 Guest Suites; 225 Medical Staff

\*Providers



## **Utilities**

**Sewer and Water**: (City of Southlake) (817) 748-8082 - CityofSouthlake.com

### **Electricity**:

Power to Choose (866) 797-4839 - PowertoChoose.org

#### Telephone:

Frontier Communications (800) 921-8101 - Frontier.com AT&T (800) 288-2020 - ATT.com

## Cable / Satellite:

Charter Communications (855) 757-7328 - Charter.com DIRECTV (800) 531-5000 - DIRECTV.com Dish (855) 809-5236 - Dish.com

## Trash and Recycling:

Republic Waste Services (817) 317-2424 - RepublicServices.com \*City of Southlake

# **Quality Schools**

Served by 4 Public School Districts (in order of land area served)

### Carroll ISD - 5-6A

Texas Education Agency Rated: Met Standards K-12 Attendance: more than 8,000 100% Graduation Rate (817) 949-8222 - SouthlakeCarroll.edu

#### Northwest ISD\* - 5-6A

Texas Education Agency Rated: Met Standards K-12 Attendance: more than 21,000 97% Graduation Rate (817) 215-0000 - NISDTX.org

## Keller ISD\* - 5-6A

Texas Education Agency Rated: Met Standards K-12 Attendance: more than 30,000 94% Graduation Rate (817) 744-1000 - KellerISD.net

## **Grapevine / Colleyville ISD\*** - 5A

Texas Education Agency Rated: Met Standards K-12 Attendance: more than 13,000 96% Graduation Rate (817) 251-5200 - GCISD-k12.org

\*Freeport Exemption offered

Four Montessori schools (private)

Universities: TCU, UNT, UTA, UTD, TCC

\*Texas Education Agency & School Websites



## Parks & Recreation

1400 Main Street, Suite 210 (817) 748-8019 SouthlakeParksandRec.com

577 acres of natural park areas - 3 natural areas/open space

Over 620 acres of park land - 12 community parks 14 neighborhood parks

Five lakes within 30 minutes

Convenient access to many cultural and entertainment facilities and activities

The Marq, Bob Jones Nature Center & Preserve, 21 court Southlake Tennis Center, Southlake Senior Activities Center (located at The Marq Southlake)

Annual special events include:

Art in the Square, Easter in the Park, Stars and Stripes, Summer Kickoff, Oktoberfest, Breakfast with Santa, Home for the Holidays Tree Lighting and Masterworks Concert Series

Variety of youth sport leagues including basketball, volleyball, baseball, softball, swimming, tennis, soccer, lacrosse and football, as well as recreational classes for all ages

\*City of Southlake

# Public Library

1400 Main Street, Suite 130 (817) 748-8243 SouthlakeLibrary.com

Books, Downloadable eBooks, eAudio and eMagazines, DVDs, Magazines, CDs, Books on CD, Online Research Databases

Online Searchable Catalog and Digital Libraries

Special programs for all ages

Meeting & study rooms, interlibrary loan, computer stations and internet access

Southlake resident library cards are free

\*City of Southlake

# Contacts

## **Economic Development & Tourism**

Interim Director/Assistant City Manager -Alison Ortowski 1400 Main Street, Suite 300 (817) 748-8039 CityOfSouthlake.com VisitSouthlakeTexas.com

#### **Chamber of Commerce**

President - Mark Guilbert 1501 Corporate Circle, Suite 100 Southlake, TX 76092 (817) 481-8200 SouthlakeChamber.com

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